

**IDTheftSecurity.com's Founder, Robert Siciliano, warns Holiday shoppers and e-commerce executives brace for the next phishing attack.**

(BOSTON, MASSACHUSETTS, DECEMBER 13, 2004) Holiday shoppers and e-commerce executives brace for the next phishing attack. Law enforcement officials investigating elaborate credit card fraud schemes have their hands full. Identity theft and fraud have dominated the news this past month. Robert Siciliano, a Boston-based expert on identity theft and author of the book, "The Safety Minute: 01," can share uncommon insight on identity theft and how people can protect themselves.

Mr. Siciliano is uniquely qualified to discuss the growing danger of identity theft and fraud and what to do about it. A speaker who leads seminars nationwide, he has been featured on CNN, MSNBC, FOX News, "ABC News with Sam Donaldson," Reuters, "The Montel Williams Show," "Maury Povich," "Sally Jesse Raphael," "David Brenner," "The Howard Stern Show," and in RealtyTimes.com, Woman's Day, Good Housekeeping, Mademoiselle, The New York Post, and The New York Times.

Identity thieves' technological savvy and organizational sophistication have improved alarmingly:

- Across the country, organized Russian crime rings and others are establishing elaborate networks to execute sophisticated identity theft and fraud scams such as last month's alleged foul play in Brighton, Massachusetts.
- "Phishing" attacks, identity thieves' online scam du jour, have increased astronomically this year.
- ID theft has become easy. Terrorists and other misanthropes may enter the U.S. undetected, circumventing surveillance and security systems now in place.

Everyone is susceptible, from the individual consumer to entire industries. Banking organizations, e-commerce companies, and the government itself are at risk of falling prey, prompting officials to respond:

- The U.S. Congress is presently debating a national ID system.
- The Federal Trade Commission has posted a Web site where visitors can retrieve free credit reports.
- A new law requires the three big credit companies, Equifax, Experian, and TransUnion, to provide free credit reports to consumers once per year, a practice that has already commenced in many Western states.

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Street smarts can combat street-smart identity thieves. People can protect themselves right now. Mr. Siciliano has developed a street-smart methodology to fight back and is available to the media to share his uncommon insight about identity theft as it pertains to personal finances, the terrorism threat, and national security. A speaker as featured on CNN, MSNBC, Fox News, "ABC News with Sam Donaldson," "The Montel Williams Show," "Maury Povich," "Sally Jesse Raphael," and "The Howard Stern Show," Siciliano leads

seminars nationwide. He has been quoted in Reuters, RealtyTimes.com, Woman's Day, Good Housekeeping, Mademoiselle, The New York Post, The New York Times, The Washington Times, The Chicago Tribune, The Christian Science Monitor, and other publications.

Visit Siciliano's blog at [www.IDTheftSecurity.blogspot.com](http://www.IDTheftSecurity.blogspot.com). Siciliano can be reached at 1-888-SICILIANO (742-4542). The following URLs will take readers to his Web site and information about his work:

Main Web site: <http://www.IDTheftSecurity.com>

Siciliano's biography: [http://www.idtheftsecurity.com/PDF/11x17\\_1wc.pdf](http://www.idtheftsecurity.com/PDF/11x17_1wc.pdf)

Testimonials: [http://www.idtheftsecurity.com/PDF/11x17\\_3wc.pdf](http://www.idtheftsecurity.com/PDF/11x17_3wc.pdf)

Siciliano's contact information follows:

Robert Siciliano

Personal Security Expert

PHONE: 888-SICILIANO (742-4542)

FAX: 877-2-FAX-NOW (232-9669)

E-MAIL: [Robert@IDTheftSecurity.com](mailto:Robert@IDTheftSecurity.com)

The media are encouraged to get in touch with Siciliano directly. They may also contact:

STETrevisions, strategic communications

Brent W. Skinner, President

PHONE: 617-875-4859

FAX: 866-663-6557

[BrentSkinner@STETrevisions.com](mailto:BrentSkinner@STETrevisions.com)