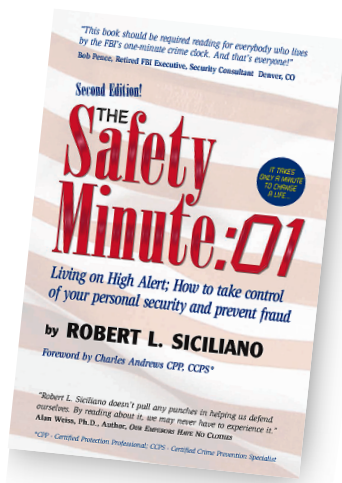


Featured on The Today Show, CNN, MSNBC, FOX, CNBC, Inside Edition, Sally Jesse, Montel, Maury Povich, Howard Stern, and in Woman's Day, Mademoiselle, Good Housekeeping, New York Times, Los Angeles Times, Washington Times, Chicago Tribune, United Press International, Reuters, and Entrepreneur.



ROBERT L. SICILIANO

author of



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Realty Safety and Security

The Problem: Every day, agents interact with strangers and put themselves at risk. Men and women are put in isolated situations. The nature of showing real estate makes Agents vulnerable to attack. Every year the statistics speak for themselves. Agents are faced with unspeakable crimes resulting in fatalities. We don't want to believe that crime can happen to us, but most people are unprepared for an attack. What would you do if confronted by a predator?

The Solution: To increase security and reduce liability learn the essentials of Realty Security. It takes only a few hours, and agents will find the process fun and light-hearted. We provide you with the fundamentals of safety and the strategies for security to help you make smarter time; money; and life-saving decisions.

You Learn How To:

- Devise an effective, ongoing office security plan.
- Learn who your prospect is and how to identify predators.
- Create constant communication – make it known where you'll be, when and with whom.
- Hold a safe open house; not everyone's here to buy.
- Plan distress codes: green, yellow, and red are the good, the bad and the ugly!
- Conduct personal marketing that does *not* make you a target.
- Implement a buddy system– two heads are better than one.
- Set up a dress code for safety *and* success.
- Trust your intuition; a women's best friend.
- Learn auto security and take predators "for a ride."
- Control your self-defense with Self-Offense!

Robert's appearances on
TV available on video for
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